

## **Southern Financial Strategies, LLC**

James Johnson, Owner

August 9, 2011

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Commissioners:

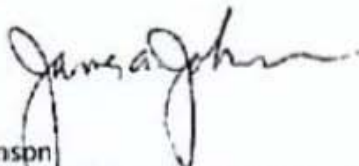
I am writing you today to express my support for LightSquared proposal to bring its innovative wireless broadband network to Arkansas.

Access to wireless internet service is no longer a luxury in my industry, it is a necessity. Whether I am communicating with clients or prospects through mobile email, or accessing market information from my wireless device, mobile broadband is an everyday part of life for me and my business. We must continue to have access to reliable telecommunications technology in Arkansas and throughout the country in order to remain competitive in our global economy. It is my hope that you will fight on behalf of small business owners in Arkansas and support LightSquared's efforts to begin investment on their revolutionary new technologies.

LightSquared's wholesale 4G network will increase desperately needed competition by enabling a wide range of companies to provide its wireless broadband -- including retailers, cable operators, device manufacturers, Internet content creators and application providers. By making it possible for dozens of new competitors to bring high-speed wireless internet to Americans who need it, LightSquared's wholesale plan will no doubt drive down consumer costs and help to bridge the "digital divide."

Please help Arkansas' business community by supporting LightSquared's efforts to bring innovative wireless broadband to our state.

Sincerely,



James Johnson  
Southern Financial Strategies, LLC, Owner